

# ALEXA MOLINARO

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## KEY QUALIFICATIONS

Creative, driven individual with professional work ethic and experience in Adobe Creative Suite; Product Development; Written & Verbal Communication; Video Production; Fashion & Costume Design

## EXPERIENCE

**Tina Knowles-Wearable Art Gala;** Los Angeles, CA April 2017  
Food Station & Wearable Art Designer (Volunteer)

**Rachel Zoe Inc;** Los Angeles, CA September 2016-  
Product Development Intern

**SEN Couture** Los Angeles, CA 2016-2017  
Sales Associate

**Style Delivers;** Los Angeles, CA January-March 2016  
E-Commerce (Freelance)

**Tyler McDaniel Styling;** Los Angeles, CA January 2016-September 2016  
Assistant Stylist

**Archives & Showroom;** Los Angeles, CA January 2016-April 2016  
Intern

- Assisted stylists with pulls, pull sheets and returns

**DO617;** Boston, MA June 2015-August 2015  
Concert & Event Photographer (Freelance)

**FableVision;** Boston, MA June 2015-August 2015  
Marketing Intern

- Attended meetings with art and marketing teams to prepare marketing strategies for new products; Focused on filming and editing marketing videos and photos

**Psycho Bunny;** New York, New York 2012-2016  
Trade Show Sales Representative (Contract)

Sales and Marketing Intern (May -August 2012; May-August 2014)

- Contributed to social media presence and worked on the website
- Assisted in meetings with customers and buyers by organizing contact sheets and managing order forms
- Attended trade shows to conduct sales meeting with buyers

## EDUCATION

**FIDM/Fashion Institute of Design & Merchandising** March 2017  
Los Angeles, CA

Associate of Arts, Professional Designation: Apparel Industry Management  
Cum Laude

**Boston College, College of Arts and Sciences** May 2015  
Chestnut Hill, MA

Bachelor of Arts: Communication

Relevant Courses: *Costume Design; Television Production; Photo, Video, and Magazine Journalism*

**Florence University of the Arts** May 2014

Florence, Italy: Semester Abroad

Relevant Courses: *Fashion Photography, Photo Journalism, Creative Advertising, Italian Language*

**LIM College; New York, New York** Summer 2009-2011

Summer Fashion Courses

## ACTIVITIES

**Boston College Television;** Producer, Editor, Talent

**Undergraduate Government of Boston College;** Communication/ videographer

**Campus Activities Board;** Communication, Public Relations & Marketing, videographer

**Costume Designer;** New Voices, Arabian Nights, Three Sisters, Next Fall: Boston College